



NW E-COMMERCE PVT. LTD.

Authorised Channel Partner

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www.alibaba.com

★ Gold Supplier Product Matrix ★

Benefits/Platform Features	Verified Supplier Pro	Verified Supplier	Gold Supplier Standard	Gold Supplier Plus	Gold Supplier Basic
Price	Rs.750,000/Year	Rs.580,000/Year	Rs.215,000/Year	Rs.143,000/Year	Rs.99,000/Year
Business Verification	✓	✓	✓	✓	✓
In-site verification	✓	✓	✗	✗	✗
Assessment reports by SGS/TVU	✓	✓	✗	✗	✗
Verified video shoot service	✓	✗	✗	✗	✗
Product posting	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Product Showcase	60	60	20	20	5
Product Categories	Unlimited	Unlimited	2	2	2
Request for Quotation (RFQ)	60 +10 Green Pass +10 Priority quotes	60 +5 Green Pass +5 Priority quotes	40 +5 Green Pass +5 Priority quotes	40 +5 Green Pass +5 Priority quotes	20
Star Supplier Direct	4-star direct for 6-months	4-star direct for 6-months	2-star direct for 6-months	✗	✗
Sub Accounts	10	10	5	5	5
Keywords Trend*	✓	✓	✓	✓	✓
Product Advisor*	12 Months	12 Months	6 Months	3 Months	✗
KWA Ads Spend*	✗	✗	Rs.72,000 +Rs.7,200 bouns	✗	✗
Onboarding service(minisite design and product posting)	✓	✓	✓	✓	✓
Platform Operation Training	✓	✓	✓	✓	✓
Alibaba Account Monthly Diagnosis	✓	✓	✗	✗	✗



* Product Advisor

A tool leading suppliers to locate top 50 most visited/ inquired products on Alibaba.com



* Star Supplier Direct

dramatically boost your traffic like a 2-star or 4-star supplier if some certain criteria can be fulfilled but without star supplier logo. For more details, pls consult the account executive



* KWA Ads Spend

An ads to highlight the best selling products creating even great exposure, charged by customer clicks. Bonus might vary or get cancelled anytime



* Traffic Booster

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